



NEWWA
New England
Water Works
ASSOCIATION

ANNUAL CONFERENCE EXHIBITOR PROSPECTUS

145th Annual Conference DoubleTree by Hilton Manchester Downtown, Manchester, NH September 13-16, 2026

Join **water works professionals** from across New England for four days of networking, recognition, and most importantly - **FUN!** Tabletop exhibits open **Monday** and **Tuesday** with refreshments. Locations will be filled on a first-come, first-served basis. Included is one 6' table and chair and one full conference registration Sunday - Wednesday. Additional exhibit-only* registrants will be assessed at \$275 per person.

Schedule

Tabletop exhibits will be open Monday and Tuesday. Hours vary to maximize traffic.

Exhibit Timeline

- Set-up, Monday, September 14, 12:00 PM
- **Monday, September 14,** 4:00PM - 5:30PM (light reception and music)
- **Tuesday, September 15,** 8:00AM - 9:00AM, 11:00AM - 2:00PM

Demographics

Average attendance breakdown:
350-400 water professionals.

Attendee Breakdown

- 45% water utilities - 70% of which are from MA & NH
- 30% engineering consulting firms
- 20% service providers
- 5% government / regulators

Networking

Vendors are encouraged to join all networking events to obtain full value.

Networking Opportunities

- Sunday, Monday, and Tuesday evening receptions
- Panel discussions and technical sessions
- "New England's Best" Drinking Water Taste Test and "What CAN You Build Competition" hosted in the exhibit hall



*Attendees working tabletop exhibit only. Does not include technical session access, Meet & Greet, or gala dinner ticket. Registration and sponsorship opportunities on the next page.

Sponsorship Opportunities - Get Noticed!

Afternoon Beverage Break
(Limit 2 each day) - **\$800**

Exhibit Hall Breakfast Sponsor
(Limit 3) - **\$500**

Exhibit Hall Lunch Sponsor (Limit
2) - **\$1,250**

Lanyard Sponsor
(Limit 2) - **\$750**

Margarita/Corona/Beverage
Sponsor Tuesday Lunch
(Limit 1) - **\$3,000**

Opening Session Sponsor
(Limit 1) - **\$2,000**

Session Sponsor
(Limit 1 per Session) - **\$300**

Wednesday Breakfast
Sponsor
(Limit 1) - **\$400**

Tabletop Registration Form

\$995 by 8/7/26

Includes (1) Full Registration (\$655 value!)

\$1,150 After 8/7/26

Includes (1) Full Registration (\$655 value!)

Included is one 6' skirted table and chair(s). Additional **exhibit-only*** registrants will be assessed at \$275 per person.

Locations will be filled on a first-come, first-served basis

Monday, September 14, 4:00PM - 5:30PM (reception)
Tuesday, September 15, 8:00AM - 9:00AM, 11:00AM - 2:00PM

Company name: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____ URL: _____

Attending Rep: _____ Attending Rep Title: _____

Attending Rep E-mail: _____

40-word Max Company Description for Onsite Guide:

Check Enclosed Credit Card Amount Paid: _____

Credit Card: [] VISA [] MC [] AMEX [] DISC _____ Exp: _____ CVV: _____

Name on Card: _____ Signature: _____

Return to: NEWWA, 125 Hopping Brook Road, Holliston, MA 01746 **Email:** KTodesco@newwa.org **Fax:** (508) 893-9898

ADA: If you have a disability and need accommodations to participate in one of NEWWA's events, please contact NEWWA at 508.893.7979 or KTodesco@newwa.org before the start of the event so proper arrangements can be made.

Dietary Restrictions: Email KTodesco@newwa.org at least one week before the event if you have any dietary restrictions.

NEWWA's Exhibitor Cancellation Policy: Any exhibit cancellation will be assessed an administrative fee. The refund policy is as follows:

100% refund before July 13, 2026.

75% refund before August 17, 2026.

50% refund before August 31, 2026.

No refund after August 31, 2026.

Photograph and Information Release: Photographs will be taken at this event. By registering for this event you agree to allow NEWWA to use your photo in any NEWWA related publication or social media site.

Companies and other groups are asked to respect scheduled conference events as part of the conference program including all receptions/meals on Tuesday, and to not conduct separate events during those times. Monday is specifically designed to host clients as there is no scheduled lunch or dinner as part of the conference. We appreciate your cooperation.

*Attendees working tabletop exhibit only. Does not include technical session access, Meet & Greet, or gala dinner ticket. Please email KTodesco@newwa.org to register these individuals.