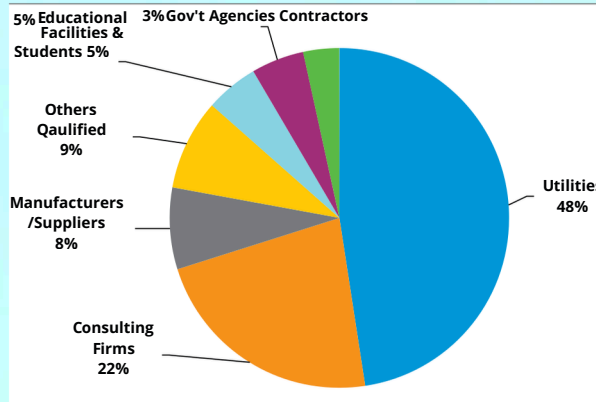


Other opportunities include our website, E-Source, membership roster, and more! Contact Katelyn, [KTodesco@newwa.org](mailto:KTodesco@newwa.org), for more information.

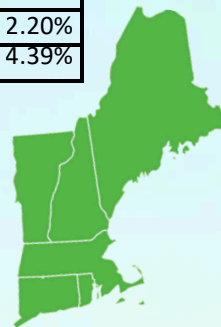
## Member Profile

## Readership By Industry Geographic Reach

Type	Count
Honorary	30
Individual and Org. Reps	885
Life (40+ year member)	134
Retired	34
Student	46
Operations/Administrative	114
<b>Individual Subtotal</b>	<b>1,243</b>
Utilities	274
Service Providers	42
<b>Group Subtotal</b>	<b>316</b>
<b>Grand Total</b>	<b>1,559</b>



CT	4.39%
ME	6.84%
MA	63.46%
NH	12.39%
RI	6.33%
VT	2.20%
Other	4.39%



First 2026 Ad Insertion Deadline is December 8, 2025 Send insertions to: [ktodesco@newwa.org](mailto:ktodesco@newwa.org) or fax: (508) 893-9898



## 2026 *The Source* Newsletter Advertising Insertion Order

### Company Information

Company Name: \_\_\_\_\_

Advertising Contact (not published): \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Insertion Specifics

Advertisement Type	Organizational Member Rate*	Non-Member Rate
Business Card: 2.25" x 1.25", full color Electronic with click-through capability	\$575.00 (4 issues)	\$675.00 (4 issues)

**Business Card Ad** in *The Source* Newsletter (4 issues)

This publication will be distributed electronically to all of our members and subscribers.  
Ads will have direct links to the company website and be included in the marketing e-mail to all members as well as within the issue.  
Past issues will be housed on newwa.org, for one year, which will maintain the hyperlinks.

### Payment Information

VISA  MC  AMEX  Check  Invoice Amount: \_\_\_\_\_

Credit card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

### Insertion Authorization

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this form to:

NEWWA

Attn: Katelyn Todesco

125 Hopping Brook Road

Holliston, MA 01746-1471

E-mail: ktodesco@newwa.org

Fax: (508) 893-9898

\*To qualify for member rate company must have an organizational membership. **Individual memberships do not qualify for advertising member rate.**

**Advertising Policy:** Advertisements must be truthful and may not make fake or misleading claims. Advertisements must not misuse or misappropriate any other party's intellectual property rights or defame or disparage any other person, company, product, or service. The association reserves the right to review and reject any advertisement based on editorial judgment, which will not relieve advertiser from its payment obligations. All print and Web content is subject to NEWWA approval.



**NEWWA**  
 New England  
 Water Works  
 ASSOCIATION

125 Hopping Brook Road  
 Holliston, MA 01746-1471  
 T 508.893.7979 - F  
 508.893.9898  
 www.newwa.org

## 2026 *Currents* Newsletter Advertising Insertion Order

### Company Information

Company Name: \_\_\_\_\_

Advertising Contact (not published): \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Insertion Specifics

Regular ad size 6" w x 1.25" h - black and white, 300 dpi +, .tiff, .jpeg, or .pdf file

**\$575.00 for Members**  
 (Company must have an organizational membership)

**\$675.00 for Non-members**  
 (Includes those with individual memberships)

Issue Choice:  JAN  MARCH  JUNE  JULY  OCT  NOV  DEC

Ads placed on a first-come, first-served basis. One ad per issue.

### Payment Information

VISA  MC  AMEX  Check  Invoice Amount: \_\_\_\_\_

Credit card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

### Insertion Authorization

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this form to:  
 NEWWA  
 Attn: Katelyn Todesco  
 125 Hopping Brook Road  
 Holliston, MA 01746-1471

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