



125 Hopping Brook Road
Holliston, MA 01746-1471
T 508.893.7979 - F 508.893.9898
www.newwa.org

2025 E-Source Newsletter Advertising Insertion Order

Company Information

Company Name: _____

Advertising Contact (not published): _____

Phone: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Insertion Specifics

Advertisement Type	Organizational Member Rate*	Non-Member Rate
400w x 640h pixel ad (vertical preferred) with click-through capability, located on the side column of the E-Source	\$575.00 (6 issues)	\$675.00 (6 issues)

☐ **400w x 640h px Ad** in *The E-Source* Newsletter (6 issues)

This publication is distributed electronically, bi-weekly to all of our members and subscribers. Our open rate is 30% which is well above the industry average of 20%.
Ads are run in six consecutive issues on a first-come, first-served basis.

Payment Information

☐ VISA ☐ MC ☐ AMEX ☐ Check ☐ Invoice Amount: _____

Credit card #: _____ Exp: _____ CVV: _____

Name on card: _____ Signature: _____

Insertion Authorization

Signature: _____ Date: _____

Please return this form to:

NEWWA

Attn: Katelyn Todesco

125 Hopping Brook Road

Holliston, MA 01746-1471

E-mail: ktodesco@newwa.org

Fax: (508) 893-9898

*To qualify for member rate company must have an organizational membership. **Individual memberships do not qualify for advertising member rate.**

Advertising Policy: Advertisements must be truthful and may not make fake or misleading claims. Advertisements must not misuse or misappropriate any other party's intellectual property rights or defame or disparage any other person, company, product, or service. The association reserves the right to review and reject any advertisement based on editorial judgment, which will not relieve advertiser from its payment obligations. All print and Web content is subject to NEWWA approval.