



**NEWWA**  
New England  
Water Works  
ASSOCIATION

# VENDOR PROSPECTUS

**144<sup>th</sup> Annual Conference**  
**Samoset Resort, Rockport, ME**  
**September 21 - 24, 2025**

*Join water works professionals  
from across New England for four  
days of networking, recognition,  
and most importantly - FUN!*

**Tabletop exhibits  
open Monday  
and Tuesday with  
refreshments!**





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## TABLETOP EXHIBIT HIGHLIGHTS:

- 💧 Complimentary breakfast and lunch in the exhibit space
- 💧 "New England's Best" Drinking Water Taste Test
- 💧 NEWWA Aging Infrastructure Competition
- 💧 One full conference registration included with each table
- 💧 Discounted additional exhibitor registrations available
- 💧 Networking!

## ATTENDEE DEMOGRAPHICS:

Average attendance breakdown: 350 - 400 water works professionals

- 💧 45% water utilities (primarily municipal), 70% of which are from MA and NH, the remainder comprise ME, RI, VT, and CT
- 💧 30% engineering consulting firms
- 💧 20% other service providers
- 💧 5% government/regulators

## NETWORKING & MORE!

Exhibitors are encouraged to join in on all networking events to obtain full value.

- 💧 Sunday, Monday, and Tuesday evening receptions
- 💧 Panel discussions and technical sessions
- 💧 Water For People silent auction
- 💧 A variety of guest and social programs are also on tap for the week for additional fees, including: Monday's Fun Run, Wednesday's golf tournament, and more!

## YOU ASKED, WE LISTENED!

Tabletops will be open on Monday and Tuesday.  
Hours will vary each day to maximize traffic\*.

**Monday, September 22**, 4:00PM - 5:30PM (light reception!)

**Tuesday, September 23**, 8:00AM - 9:00AM, 11:00AM - 2:00PM

\*Schedule is subject to change.

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**TABLETOP REGISTRATION FORM: PART ONE**

Monday, September 22, 4:00PM - 5:30PM (reception)  
 Tuesday, September 23, 8:00AM - 9:00AM, 11:00AM - 2:00PM

Company name: \_\_\_\_\_ Contact Rep: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Exhibitors are encouraged to attend the full conference to obtain full value.

<b>\$995 By 8/15/25</b>	<b>\$1,150 After 8/15/25</b>
Includes (1) Full Registration (\$655 value!)	Includes (1) Full Registration (\$655 value!)

Included is one 6' skirted table and chair(s).

Additional exhibit-only\* registrants will be assessed at \$375 per person.

**Limited tabletops available! Locations will be filled on a first-come, first-served basis.**

Information for Publication (if different from above):

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

URL: \_\_\_\_\_ Phone: \_\_\_\_\_

40-word Max Company Description for Onsite Guide:

Attending Rep: \_\_\_\_\_ Title: \_\_\_\_\_

Attending Rep E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

**Please continue to the next page to complete part two of the tabletop registration.**

\*Attendees working tabletop exhibit only. Does not include technical session access, Meet & Greet, or gala dinner ticket.



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## TABLETOP REGISTRATION FORM: PART TWO

### Check if rep will attend (Included in tabletop fee):

Sunday, Sept. 21 - SNL - Sunday NEWWA Live Themed Meet & Greet Reception/Dinner

Tuesday, Sept. 23 - Membership & Awards Dinner (Select one.)

Breast of chicken forestiere served with a garlic cream sauce

Oven-roasted salmon with ginger soy butter, toasted sesame seeds and a balsamic glaze

Vegetarian dish - to be announced

Dietary Restrictions (if applicable): \_\_\_\_\_

### Additional Activities (Optional):

Sun. Golf Scramble (\$ TBA pp)

Mon. Informal Bike Ride (free, bring own bike)

Mon. Fun Run (\$25pp)

Tues. Informal Bike Ride (free, bring own bike)

Wed. Golf Tournament -(\$ TBA pp)

### Sponsorship Opportunities (Optional):

*Bacon Sponsor (limit 1): <b>\$500</b>	Lanyard Sponsor (limit 2): <b>\$750</b>
Coffee Sponsor (limit 1 each day): <b>\$1,250</b>	*Opening Session (limit 1): <b>\$2,000</b>
Exhibit Hall Breakfast Sponsor (limit 3): <b>\$500</b>	Session Sponsor (limit 1 sponsor per session): <b>\$300</b>
Exhibit Hall Lunch Sponsor (limit 2): <b>\$1,000</b>	Sundae Bar Tuesday in Exhibit Hall (limit 1): <b>\$3,000</b>
Hotel Keycard Sleeve Branding (limit 1): <b>\$650</b>	Wed. Roundtable Breakfast Sponsor (limit 1): <b>\$500</b>

*\*Annual sponsorship pre-requisite for event sponsorship, starts at \$500/year*

### Payment:

Check Enclosed      Credit Card      Amount Paid: \_\_\_\_\_

Credit Card: [ ] VISA [ ] MC [ ] AMEX [ ] DISC \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Return to: NEWWA  
125 Hopping Brook Road  
Holliston, MA 01746

Fax: (508) 893-9898  
E-Mail: ktodesco@newwa.org

**Dietary Restrictions:** Email [KTodesco@newwa.org](mailto:KTodesco@newwa.org) at least one week before the event if you have any dietary restrictions.

**NEWWA's Exhibitor Cancellation Policy:** Any exhibit cancellation will be assessed an administrative fee. The refund policy is as follows:

100% refund before July 21, 2025.

75% refund before August 24, 2025.

50% refund before September 7, 2025.

No refund after September 7, 2025.

**Photograph and Information Release:** Photographs will be taken at this event. By registering for this event you agree to allow NEWWA to use your photo in any NEWWA related publication or social media site.