

“NEW ENGLAND’S BEST” DRINKING WATER TASTE TEST

15TH ANNUAL “NEW ENGLAND’S BEST” DRINKING WATER TASTE TEST Open to NEWWA Utility Members

**Bragging Rights up for Grabs! Enter YOUR water in the 2025 Drinking Water Taste Test.
ACT FAST - Limited to the first 10 utilities that return this entry form.**

Eligibility

1. Participating utilities must be NEWWA, Inc. members.
2. Entrants must have incurred no state or federal drinking water violations (MCL, monitoring, recordkeeping, etc.) during 2025.
3. The local utility for the conference host city will be invited to participate in the taste test.

Requirements

1. You, or a representative from your utility, must be attending the Annual Conference and be present at the taste test on Tuesday, September 23 in order to participate.
2. Samples must be hand-delivered to the Conference Registration Desk at the Samoset Resort no later than 9:00 AM on Tuesday, September 23, 2025. **Water must be ambient upon submittal or it will be disqualified.**
3. **Three (3) samples are required, each in a 1-liter container.** Glass containers are recommended and preferable. Once participants have been chosen by NEWWA, utilities will be contacted and issued a number that will be used to identify their samples. Each sample must be clearly marked with that number when delivered.

Contest Judging

1. The panel will be NEWWA, Inc. members and conference attendees.
2. Samples will be judged on a 10-point scale from Good (1) to Best (10).
3. Scores will be tabulated and the winner will be announced immediately following the taste test.
4. Only the winning sample will be announced - samples will not be ranked, nor will scores be released.
5. People’s Choice Competition! See who your peers think is the best of the best.

The winner will receive positive press and the highly respected “Water Cup” trophy or the “People’s Choice” trophy. Don’t get too attached, the trophy is destined to be passed on each year to the home of New England’s best tasting water.

ENTRY FORM - ACT FAST! First Come/First Served - Limited to the first 10 utilities that return this form.

This entry form must be received by September 12, 2025. You will be contacted by NEWWA if you are chosen for the taste test and will be issued a number to identify your sample. **Please type or print clearly and return this completed entry form with your conference registration to: NEWWA, 125 Hopping Brook Road, Holliston, MA 01746 or Fax at 508.893.9898.**

Official Water System Name:

Water System Address:

Contact Name:

Email:

Phone:

Name of Representative Attending Conference (if different from above):