

ANNUAL SPONSORSHIP

July 1, 2024 - June 30, 2025

Overview

Join now for visibility at **local** waterworks events throughout the year. NEWWA's annual sponsorship program helps enhance NEWWA's major events through partnering with associate and consultant companies. There are four sponsorship levels available, making sponsorship achievable for a range of budgets.

Each year a sponsor is recognized at NEWWA's Annual Conference as the Sponsor of the Year. That sponsor is given additional recognition at the event. Congratulations to the 2023 Sponsor of the Year: **Pure Technologies, a Xylem Brand!**

Levels & Benefits

Increase your corporate visibility within the **New England water community**.

Relationship-building access to critical influencers involved in advancing drinking water services and policy.

Sponsorship Program Benefits:

- Listing and link on NEWWA's website
- NEWWA Annual Conference recognition
- January Ski Classic Reception recognition
- Spring Conference \$50 booth discount
- NEWWA Spring Conference & Exhibition recognition (for exhibiting sponsors)
- Acknowledgment in NEWWA's *The Source* Newsletter



Platinum (\$5,000) - Limited to first five companies

- Logo banner placed at Annual Conference registration
- Two complimentary Monthly Meeting Registrations (July, Dec., & Jan.) & one complimentary YP registration (optional)
- Brief introduction/welcome at one Membership Meeting (July, Dec. or Jan.)
- Feather flag at all monthly meetings and conferences
- Sponsorship banner at all membership meetings and conferences
- Complimentary ad in one issue of the E-Source
- Business card ad in Spring Conference On-Site Guide
- Business card ad in Annual Conference program
- Includes all gold benefits, with an increased \$50 booth discount at the Spring Conference

Gold (\$2,000)

- Logo printed in Annual Conference program
- Membership Meeting sponsorship
- Listing on Spring Conference entranceway
- One symposium program sponsorship
- Upgraded logo link on website
- Includes all benefits listed under - "Sponsorship Program Benefits"

Silver (\$1,250)

- July and January meeting sponsorship
- One symposium program sponsorship
- Upgraded logo link on website
- Includes all benefits listed under - "Sponsorship Program Benefits"

Bronze (\$500)

- Includes all benefits listed under - "Sponsorship Program Benefits"

***Note: Meetings are subject to change.**

Provided by the NEWWA Sponsor Services Committee

Enhancements

The following à la carte sponsorship options are available *exclusively* to annual sponsors:



Annual Conference, Sea Crest Beach Hotel North Falmouth, MA - September 15 - 18, 2024

Ice Cream Break - *limit 1* (\$3,000)

Opening Session - *limit 1* (\$2,000)

Fire Pit & Smores - *limit 2* (\$1,500)

Membership Meeting Refreshments

December 2024, Granite Links, Quincy, MA (\$500)

January 2025, Cisco Brewers, Portsmouth, NH (\$500)

Spring Conference & Exhibition, DCU Center, Worcester, MA - April 2-3, 2025

There are a variety of sponsorship opportunities at the conference ranging from \$750 - \$2,000.

Contact Katelyn at ktodesco@newwa.org for more information.

Enroll

Company Name (sponsor)

Contact Name (not published)

Mailing Address (published)

Contact E-mail (not published)

City, State & Zip Code (published)

SPONSOR LEVELS

Platinum (\$5,000)

Gold (\$2,000)

Silver (\$1,250)

Bronze (\$500)

Platinum, gold, and silver sponsors, please select preferred symposium recognition (included in sponsorship):

Water Resources

IT & Asset Management

Water Quality

Telephone (published)

Company Website URL (published)

PAYMENT OPTIONS

Check (Payable to NEWWA)

Invoice Me

MasterCard

VISA

AMEX

Discover

Name on Card

Card Number

Expiration Date

CVV

Amount Paid

Signature

Platinum, gold, and silver sponsors must submit high-res color and black and white logos (.png preferred, .jpeg, .tiff, .eps, or .pdf accepted) to ktodesco@newwa.org.

Sponsors are provided with an electronic NEWWA sponsor logo. Sponsors also receive lapel pins at NEWWA events signifying their support.

Remit to: NEWWA
125 Hopping Brook Rd
Holliston, MA 01746

Fax: 508.893.9898

E-mail: ktodesco@newwa.org