About the Seminar
Come learn and discuss innovative approaches to starting or refreshing your conservation program, maintaining regulatory compliance and an overview of a toolbox for conservation and efficiency. Hear from utilities and consultants about the ins and outs of various tools in the toolbox. Attendees will learn how to achieve progress towards conservation goals and techniques to be a more efficient and sustainable utility. Case studies will be provided on residential successes and commercial challenges in implementing conservation programs, as well as, building sustainable revenue through water rate designs that support conservation efforts and utility operations. Methods to understand and reduce non-revenue water and communicating water use data will also be highlighted.

You Will Learn
New, effective ways to freshen your conservation programs with an eye toward the triple bottom line of environmental, social, and economic concerns. Ways to achieve and maintain regulatory compliance, pay for programs and incentives, reduce energy costs, and gain stakeholder support will be presented.

Who Should Attend
Water system operators, superintendents, business managers, outreach coordinators, and related personnel interested in water loss control, efficiency, and water conservation programs.

Optional Publication
Discover how much water your utility loses due to leakage, meter error, or water theft and learn how to determine the cost of uncaptured revenue from non-revenue water (NRW) with this explanation of the IWA/AWWA water audit methodology and some of the best loss control techniques. Workshop attendees can purchase the 4th edition of the AWWA M36 Manual, released in 2016, at a reduced fee of $90 (a $115 value). Check the option when registering. The book will be available upon arrival at the seminar.

April 21, 2016
9:00 AM to 12:30 PM
NEWWA Training Center
Holliston, Massachusetts

New England Water Works Association
a Section of the American Water Works Association

Coordinated by the NEWWA Conservation Committee