NEWWA YouTube Video Contest

Contest Closes June 30, 2020

Purpose

For NEWWA’s President Barbara Cook, one of her goals for the year is to work with NEWWA staff, committees, and volunteers to produce at least three YouTube outreach videos. While the water works community is practicing social distancing and many members are working remotely, NEWWA will hold a YouTube Video Contest. The videos will benefit water works professionals all over New England—we need both technical resources and entertainment during this challenging period!

Themes

1. Outreach Video – Share something your organization is doing to provide safe drinking water to the public.

2. How-to Video – Educate us! Take a list of steps and bring them to life in an instructional video that would be valuable to someone new to the water works community. For example, show us how to do a flow test, or how to calibrate a chemical feed pump.

3. Stay Home Fun – How are you keeping yourself entertained while staying at home during the pandemic? Show us your hobby or give us a glimpse of something special about your neighborhood.

Prizes

The creators of the top two videos as selected by a panel of judges will receive one FREE one-day registration for an upcoming NEWWA membership meeting or one day training event, in-person or online. All eligible videos will be featured on the NEWWA YouTube Channel.

Submissions will be evaluated by a panel of three judges. There must be sufficient entries for winners to be announced. Awarding prizes is at the full discretion of the judges and all decisions are final.
Steps

1. Pitch your video idea to Mary Quigley at mquigley@newwa.org and Barbara Cook at cookb@wseinc.com.
2. With your pitch approved, create a video.
3. Upload your video to YouTube.
4. Submit the contest submission form with your video link and completed Multimedia Release Form.
5. A panel of three judges will evaluate videos on quality and effective messaging.
6. All participants will be notified of contest outcome by July 20, 2020.

Click here for information on how to upload a video to YouTube.

Submission Guidelines

- Videos must be 30 seconds to 2 minutes in length.
- No sales pitches or product demos.
- Provide a short description of your video. If you used someone else’s images or music, credit them in your description.
- Respect copyright materials. Video content should be original.
- One video entry per participant.
- Participants must be individual members of NEWWA or an employee of a NEWWA organizational member. Contact Mary Quigley at mquigley@newwa.org to check your membership status.
- Click here to review the YouTube Community Guidelines.

Questions? Contact Mary Quigley at mquigley@newwa.org.