



125 Hopping Brook Road  
Holliston, MA 01746-1471  
T 508.893.7979  
F 508.893.9898  
www.newwa.org

## 2010 NEWWA *The Source* Newsletter ADVERTISING INSERTION ORDER

Please complete this entire form and return to NEWWA with artwork and/or special instructions.

COMPANY: \_\_\_\_\_ DATE: \_\_\_\_\_

COMPANY CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ FAX: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

Price per year:

Regular ad size 2 1/4" x 1 1/4", black and white, 300 dpi or higher, .tiff, .jpeg, or .pdf file

**\$550.00 annually (4 issues) for Members**

(company must have a company membership with NEWWA or AWWA/NEWWA with section assessment paid)

**\$610.00 annually (4 issues) for Non-members**

(includes those who are individual members but not company members of NEWWA or AWWA/NEWWA)

Four-Color Insertion - 3,000 copies must be provided by advertiser

Four page (11" x 17", single-fold, double-sided)

\$1,050 per issue for Members

\$1,155 per issue for Non-members

(company must have a company membership with NEWWA or AWWA/NEWWA membership with section assessment paid)

Two page (8.5" x 11", double-sided)

\$525 per issue for Members

\$630 per issue for Non-members

Please check the appropriate box(es):

\_\_\_\_\_ I commit to a regular ad in *The Source* for 2010, four issues.

\_\_\_\_\_ I commit to an insertion and my preferred issue is: \_\_\_\_\_ Winter \_\_\_\_\_ Spring  
\_\_\_\_\_ Summer \_\_\_\_\_ Fall

Advertisement total (for year): \$ \_\_\_\_\_ Check enclosed \_\_\_\_\_ Please bill me \_\_\_\_\_

Rates are based on electronic files and are not commissionable. An insertion advertising bill will be sent after the issues are produced. The association reserves the right to reject any advertisement based on quality and professionalism.

\_\_\_\_\_  
Authorizing Signature & Date

Please return this form to:

NEWWA *The Source*  
Attention: Iseult Kavanagh  
125 Hopping Brook Road  
Holliston, MA 01746-1471  
Fax (508) 893-9898  
ikavanagh@newwa.org