



125 Hopping Brook Road
Holliston, MA 01746-1471
T 508.893.7979
F 508.893.9898
www.newwa.org

2010 NEWWA *E-Source* ADVERTISING INSERTION ORDER

Please complete this entire form and return to NEWWA with artwork and/or special instructions.

COMPANY: _____ DATE: _____

COMPANY CONTACT: _____

ADDRESS: _____ FAX: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____ PHONE: _____

Price per 2 consecutive issues:

Ad specs 160 X 160 pixels, file size under 12K, .gif or .jpeg file

\$195.00 for Members

(company must have a company membership with NEWWA or AWWA/NEWWA with section assessment paid)

\$250.00 for Non-members

(includes those who are individual members but not company members)

Price per 6 consecutive issues:

\$450.00 for Members

(company must have a company membership with NEWWA or AWWA/NEWWA with section assessment paid)

\$495.00 for Non-members

(includes those who are individual members but not company members)

Please indicate issue preference:

___ JAN ___ FEB ___ MAR ___ APRIL ___ MAY ___ JUN ___ JULY ___ AUG ___ SEP ___ OCT ___ NOV ___ DEC

Ads will be placed on a first-come, first-served basis. Only one ad is run per issue and issues are sent bi-weekly throughout the year (2 placements maximum/ month).

(Insertions will be reserved on a first-come, first served basis.)

Advertisement total (for year): \$ _____ Check enclosed _____ Please bill me _____

Rates are based on electronic files and are not commissionable. An insertion advertising bill will be sent after the issues are produced. The association reserves the right to reject any advertisement based on quality and professionalism.

Authorizing Signature & Date

Please return this form to:

NEWWA *E-Source*
Attention: Iseult Kavanagh
125 Hopping Brook Road, Holliston, MA 01746-1471
Phone (508) 893-7979 - Fax (508) 893-9898
ikavanagh@newwa.org